

INTEGRATED LEARNING with EXPERIENCE

Begin Your Journey With Our

BACHELORS OF BUSINESS ADMINISTRATION (BBA)

Apprenticeship Embedded Degree Program



SOARING TO NEW HEIGHTS

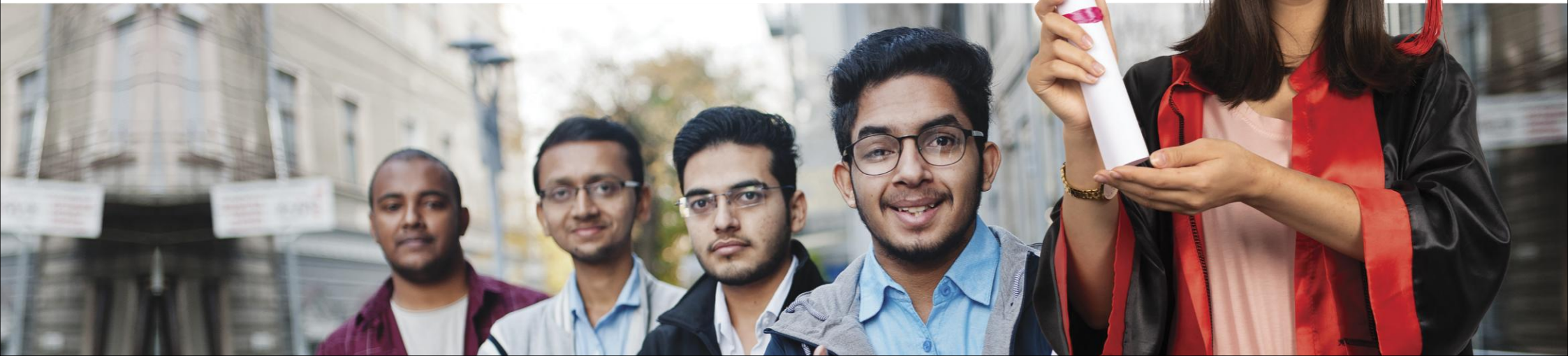
With Industry Specific Bachelors Degree



APPRENTICESHIP EMBEDDED DEGREE PROGRAM

Experience the best of both worlds with the Apprenticeship Embedded Degree Program This is an innovative way to get an education that combines degree education with real-world work experience.

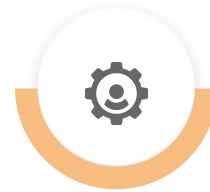
Our program equips you with valuable skills that will boost your employability and set you apart from the competition.



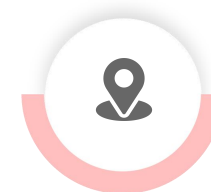
FEATURES OF OUR AEDP PROGRAM



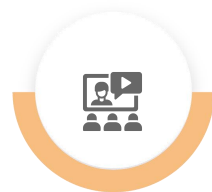
Integration with Apprenticeship.
Facility to avail Apprenticeship for
Candidates, Earn while Learn



Aligned with NSQF Skill Levels.
Programs are allied with NSQF Skill Levels



**Mass reach out to all corners
of India.** Candidate location will not be a
barrier, candidates working in various
cities/ locations can enroll



Blended Online Learning. Self Learning,
Virtual led Instructor training, E-Learning.
Doubt clearing sessions. Guest Lecture
Sessions



**Education Continuity for 12th Pass in
Earn & Learn mode**
The program arrests drop outs of Class
12th Pass apprentices



UGC recognized Degree
UGC Approved Degree (BBA degree
programs). Multiple Entry-Exit Option

LEARNING LANDSCAPE



Multimedia content & Exhaustive e-content for in-depth reference



Pre-recorded audio-video lecture available



Two-way live online audio-video lectures



Self-study activities



Individual and group projects



Programming exercises



Various experiential learning methods



Mobile friendly content.



Online Supervised Discussion Forums



Technology Enabled Online examinations.



A Host of Self-Study Activities

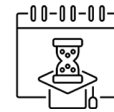
BENEFITS FOR STUDENTS



Plan your career ahead.



Option to Fund your degree with affordable fees.



It helps you fill your education gap.



Learn and earn simultaneously



Career growth with industry-relevant education.



Completely workplace-based and online class-based, so no worry about traveling to study.



UGC- and SSC-approved degrees add value.



Credit-based flexible learning (1yr Certificate/ 2Year Diploma/ 3yr Degree).

BENEFITS FOR STUDENTS



Sessions by industry experts provide more expert knowledge.



Additional Free courses / Certifications Soft skills / Future Skills / Wadhvani etc.



Recognized certification and aligned skills to add weight to your C.V.



Work for three years and get Fee reimbursement / Chances to earn loyalty bonus too



Option to grow to the supervisory level after graduation.

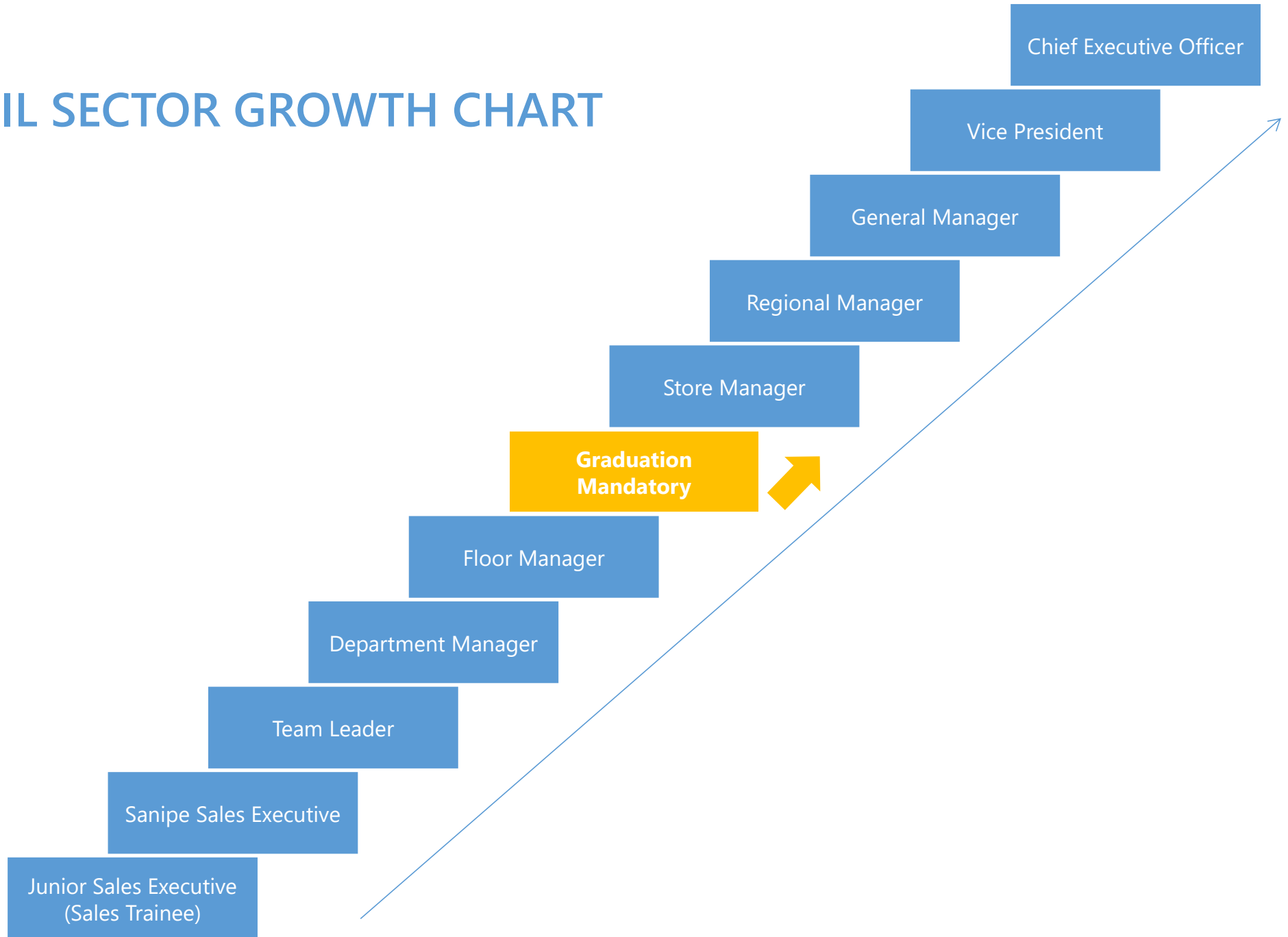
YOUR CAREER WITH AND WITHOUT AEDP PROGRAM

	Aspects	Without AEDP
1	Domain Industry Knowledge	Basic Learning during Work
2	Growth opportunities	Less scope of growth and opportunities with 12 pass education
3	Workplace Performance	Moderate performance in most cases
4	Personality development	Less Confident, Weak IT Skills and Soft Skills.
5	Social Esteem & Self Confidence	Inferiority Complex due to lower social esteem as because candidate is under graduate.
6	Lotality Bonus Earning Potential	No Loyalty Bonus
7	Increased Job Stability	Risks of job stability after certain duration.
8	Value add in CV	CV Looks Normal
9	Promotion possiblities	Educational Gaps and less industry cognition can become a barrier for promotion.

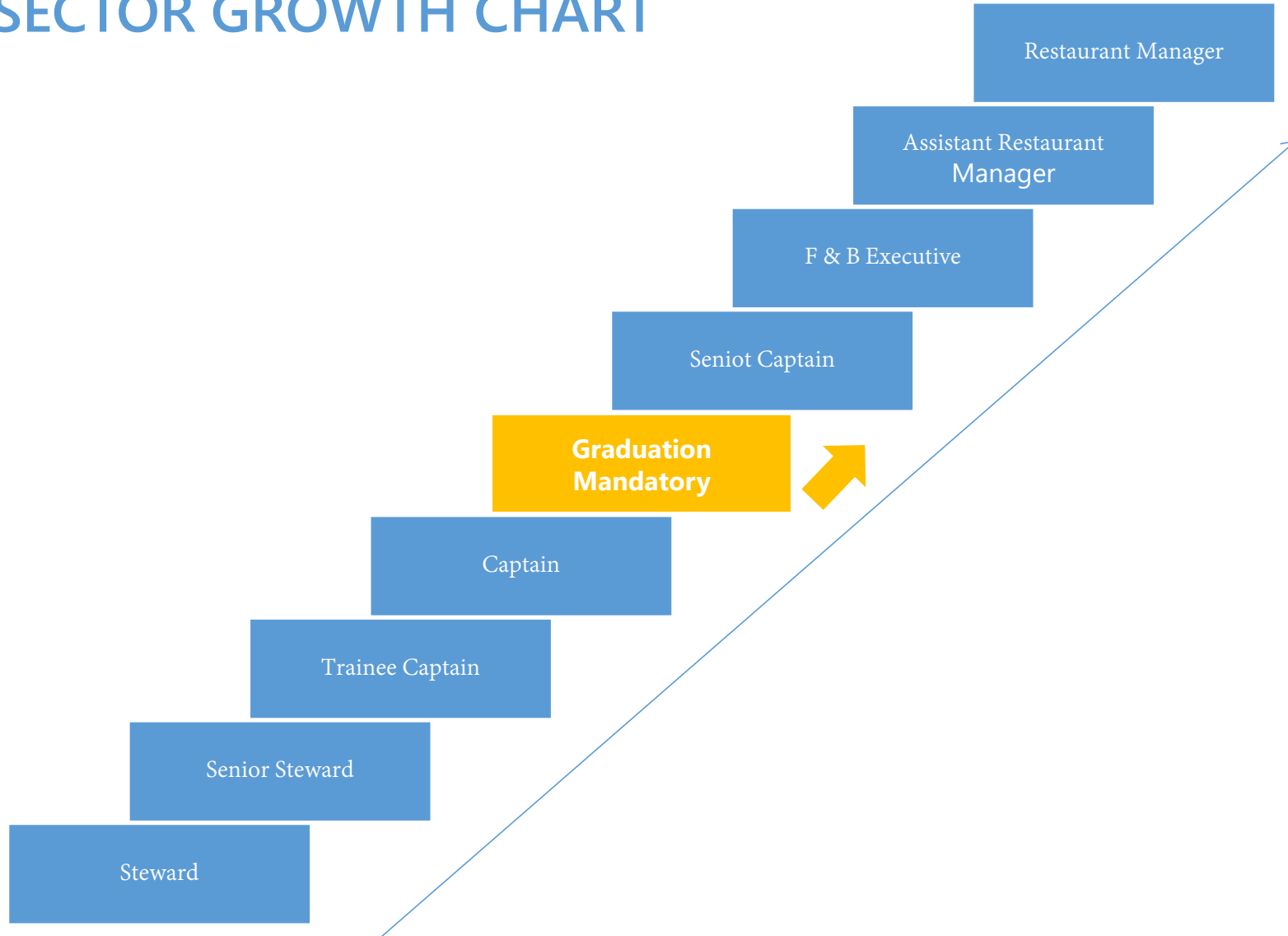


	With AEDP
	Comprehensive Practical Learning + Conceptual subject knowledge of Industry
	Higher scope of growth and opportunities as because AEDP results Increase in Efficiency and skills.
	Enhanced Performance enhancement & Workplace Appreciation
	Presentability ,Soft Skills and IT Skill Improves
	High confidence and elevated social esteem as because candidate is pursuing graduation.
	Chances to earn loyalty bonus
	Solidity in job and higher stability.
	A Bachelor's Degree multiplies the Value of CV
	Higher chances of promotion as candidate upgradation and industry cognition happens.

RETAIL SECTOR GROWTH CHART



SERVICE SECTOR GROWTH CHART



PIONEERING A NEW ERA IN LEARNING

Suresh Gyan Vihar University | Datta Meghe Institute of Higher Education and Joined Hands With Us



Suresh Gyan Vihar University

- Hold NAAC 'A' grade Accreditation
- Recognized as one of the top. leading universities in Rajasthan.
- A renowned institution in India.



Datta Meghe Institute of Higher Education

- Hold NAAC 'A+' grade Accreditation
- One of the top leading higher education institutes in Maharashtra.

Features of the UGC Certified Programs

Completely Online

Govt. Recognized Degree

No Loss of Working hours

Week end doubt clearing sessions

Industry relevant topics

EMI facility

ADDITIONAL CERTIFICATION PROGRAMME

(Soft Skill and Communication Development Programme)

Certification by:

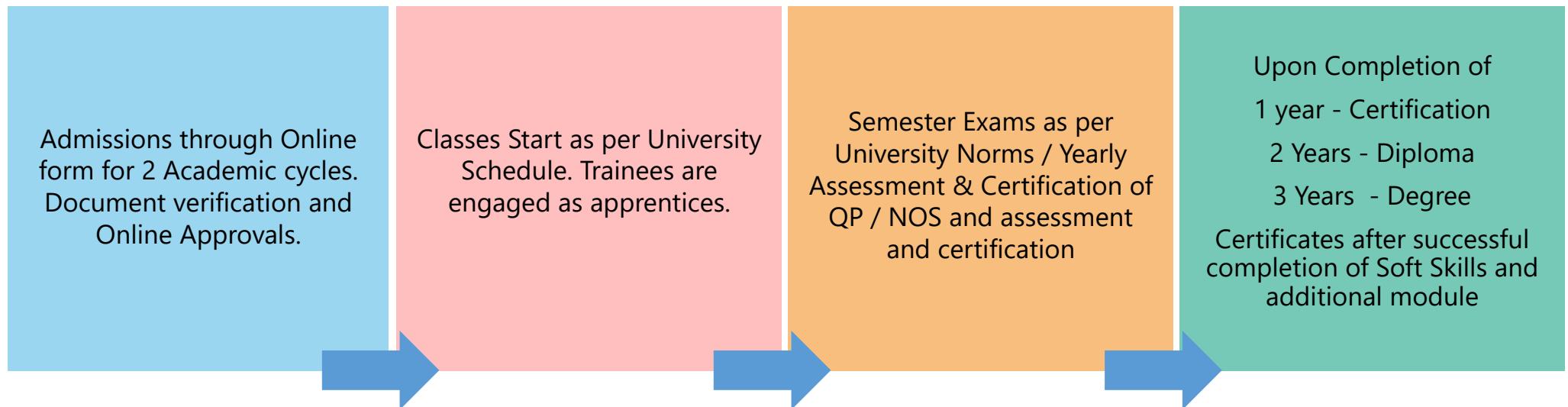


Wadhvani platform is designed to drive New Age
Digital literact to youngsters and **working professionals in India**

SESSIONS

Admission happens every month but session starts only two times in a year.

STUDENT LIFE CYCLE



WHAT YOU'LL LEARN

Discover the best of business and management education with our UGC-approved degree programs.

- BBA in Retail
- BBA in Customer Relationship Management
- BBA in Services

World class degree programs with Reputed University Degrees at 1/3rd of the market cost!

WHO CAN ENROL?

Anybody with a class 12th passed qualification.



COURSE CURRICULUM FOR BBA RETAIL MANAGEMENT

SEMESTER I

Introduction to Retailing
Principles of Management
Financial Accounting
Introduction to Computer
Communicative English
Apprenticeship - Retail Sales and Services

SEMESTER II

Introduction to Business Analytics
Business Economics
Marketing Management
Organization Behavior & HRM
Professional Communication
Apprenticeship - Retail Store - Layout, Design & Display

SEMESTER III

Retail Marketing Management
Cost and Management Accounting
Digital Literacy
Quantitative Techniques
Managing Manpower in Retail

SEMESTER IV

Retail Trade Logistics and Supply Chain Management
Financial Markets & Instruments
Responsible Citizenship
Macroeconomics
Financial Literacy

SEMESTER V

E-Retailing
International Retail and Distribution
Developing and Launching Products Across Sectors
Project - Global Retail Industry Outlook-I
Apprenticeship - Personal & Managerial Effectiveness

SEMESTER VI

Operations Management
Digital Communication and Advertising
Budget Management
Project - Global Retail Industry Outlook-II
Apprenticeship - Retail Associate – Customer Service and Sales

COURSE CURRICULUM FOR BBA CRM

SEMESTER I

Introduction to Customer Relationship Management
Business Management
Quantitative Techniques for Management
Communicative English
Introduction to Computer
"Associate Customer Care (Non-Voice)"

SEMESTER II

Marketing Management
Organization Behavior & HRM
Principles of Marketing
Environmental Science
Professional Communication
"Associate Customer Care (Voice)"

SEMESTER III

Developing & Managing Customer Database
Managerial Economics
E-Commerce
Entrepreneurship
Associate Customer Care-Voice & Non-Voice_V3

SEMESTER IV

Macroeconomics
Financial Markets & Instruments
Personal & Managerial Effectiveness
Introduction to Business Analytics
Domestic IT Helpdesk Attendant_V2

SEMESTER V

Operations Management
Strategic Customer Relationship Management
e-CRM
Managing Partner Relationship I
Data Analysis & Reporting

SEMESTER VI

Strategic Management
Organizational Issues in Customer Relationship Management
Analytical CRM
Managing Partner Relationship II
Sr. Associate Analytics_V2

COURSE CURRICULUM FOR BBA SERVICES

SEMESTER I

Introduction to Service Management
Business Management
Quantitative Techniques for Management
Communicative English
Introduction to Computer
Store Assistant - Tourism and Hospitality v1.0

SEMESTER II

Marketing Management
Organization Behavior & HRM
Principles of Marketing
Environmental Science
Professional Communication
Store Assistant - Tourism and Hospitality v2.0

SEMESTER III

Demand Forecasting Services
Managerial Economics
E-Commerce
Entrepreneurship
Guest Service Associate (Front Office) v 2.0

SEMESTER IV

Macroeconomics
Financial Markets & Instruments
Personal & Managerial Effectiveness
Introduction to Business Analytics
Guest Service Associate (Front Office) v 3.0

SEMESTER V

Operations Management
Marketing Management
CRM in Services
Competitors Analysis I
Counter Sales Executive-Tourism and Hospitality v2.0

SEMESTER VI

Strategic Management
Customer Satisfaction Measurement in services
Promotions Strategies & Innovation in Services
Competitors Analysis II
Counter Sales Executive-Tourism and Hospitality v3.0

SAMPLE DEGREE CERTIFICATE



SAMPLE ADDITIONAL CERTIFICATE



FEES CHART FOR JULY'23 BATCH:

Year - 1		Year - 2		Year - 3				
Month/ Date	Amount	Month/ Date	Amount	Month/ Date	Amount			
Semester - 1	1st Installment	2,360	Semester - 3	1st Jul 2024	1,770	Semester - 5	1st Jan 2025	1,770
	1st Aug 2023	1,180		1st Aug 2024	1,180		1st Aug 2025	1,180
	1st Sep 2023	1,180		1st Sep 2024	1,180		1st Sep 2025	1,180
	1st Oct 2023	1,180		1st Oct 2024	1,180		1st Oct 2025	1,180
	1st Nov 2023	1,180		1st Nov 2024	1,180		1st Nov 2025	1,180
	1st Dec 2023	1,180		1st Dec 2024	1,180		1st Dec 2025	1,180
Semester - 2	1st Jan 2024	1,770	Semester - 4	1st Jan 2025	1,770	Semester - 6	1st Jan 2026	1,770
	1st Feb 2024	1,180		1st Feb 2025	1,180		1st Feb 2026	1,180
	1st Mar 2024	1,180		1st Mar 2025	1,180		1st Mar 2026	1,180
	1st Apr 2024	1,180		1st Apr 2025	1,180		1st Apr 2026	1,180
	1st May 2024	1,180		1st May 2025	1,180		1st May 2026	1,180
	1st Jun 2024	1,180		1st Jun 2025	1,180		1st Jun 2026	1,180
Total	15,930	Total	15,340	Total	15,340			

Amount / Monthly						Amount / Qtrly					
Tution Fees	Exam Fees	Registration / Misc	Total	18%	Total	Tution Fees	Exam Fees	Registration	Total	18%	Total
1000	500	500	2000	360	2,360	800	500	500	1800	324	2124
1000			1000	180	1,180	800			800	144	944
1000			1000	180	1,180	800			800	144	944
1000			1000	180	1,180	800			800	144	944
1000			1000	180	1,180	800			800	144	944
1000			1000	180	1,180	800			800	144	944
1000	500		1500	270	1,770	800	500		1300	234	1534
1000			1000	180	1,180	800			800	144	944
1000			1000	180	1,180	800			800	144	944
1000			1000	180	1,180	800			800	144	944
1000			1000	180	1,180	800			800	144	944
12000	1000	500	13500	2430	15930	9600	1000	500	11100	1998	13098

OUR CANDIDATES DELIGHT IN SHARING POSITIVE FEEDBACK!



AT the **Jobs+ Degree**, **BBA** is a fast-paced intellectual and academic journey. The BBA course is well-structured with clear learning outcomes. The structure of the course enables you to progress step by step with guidance on your assignments and thoughts provoking feedback to help you improve. This program has enriched my managerial and research skills.

Lokesh Mudliyar (BBA in Retail Management)



"I would like to express my sincere gratitude to **Jobs+Degree** for helping me at every step of my Professional Career. The institute provided me with the best possible platform and infrastructure to excel career interests. The Expert Faculty made me ready and helped me to improve my soft skills which made me stand out from others."

- Jayesh Ravindra Shimpi (BBA in Retail Management)

OUR CANDIDATES DELIGHT IN SHARING POSITIVE FEEDBACK!



"Having an **Online BBA** was always my goal. Being a working professional, I always wanted to top up my resume with a recognized Online Masters Qualification, my experience with **Jobs+Degree** has been great, where the faculties supported me to the maximum possible extent. I've learnt a lot of things and I am 100% sure that this degree will help me grow further in my professional career. "

Pawan Kumar (BBA in Retail Management)



"My name is Shubham Yadav, student of **Jobs+Degree**. I have learned a lot of things related to the **retail sector**. LMS platform help me to learn anytime anywhere. Thank you **Jobs+Degree program**"

Shubham Yadav (BBA- Retail Management)

FEEDBACK FROM CLIENTS REGARDING OUR JDP PROGRAM

We **have found it appealing** that in this program candidates have the chance to seek higher education while earning a living. **Moreover this program is more affordable than physical and distance education-based UG degrees. Also the aspects of this program like 100% online and LMS-based, along with OJT makes it really flexible.**

I would like to mention that with frequent nudges from the 2COMS team and follow-ups through our HRs, we see a progressive increase in trainee participation in online sessions

The 2COMS team is very responsive regarding our questions, data-related requirements. They are consistent in tracking and monitoring key activities in the project. Also the team seems aligned with our intentions of making the trainees get the maximum benefit out of the learning opportunity. We appreciate the team's support.



-Mr. Viswanaathan Radhakrishnan
CSR Head
Landmark Group

ABOUT US

2COMS Group, founded in 1993, has emerged as a leading provider of comprehensive Human Supply Chain solutions. With an unwavering commitment to excellence, we offer a wide range of integrated services that include recruitment, General Staffing, Apprenticeship Management, Leadership Hiring, and Gig-force solutions. Our dedication extends further to cater to the ever-evolving talent needs through on-demand skills and recruiter-on-demand services, ensuring a seamless talent acquisition process.

30 years
of taking
#TheHumanSideOfThings
forward

1,20,000+
Apprentices under
management

6,000+
Candidates registered
under degree programme



DON'T JUST DREAM ABOUT YOUR FUTURE, SHAPE IT!

Prospect to Get a **MANAGERIAL ROLE** after completion of the program & **GROW YOUR SALARY** upto **20-30k/Month**

Join our Apprenticeship Embedded Degree Program today and create opportunities for yourself!

Got Queries?

Reach out to us at [Contact Number]

or

Visit our website at [Insert Website Link]

